

# Parker Wheeler

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## Professional Summary

- ECHL play-by-play broadcaster, public relations coordinator and group sales executive.
- Ranked 15<sup>th</sup> best collegiate broadcaster in the nation by Sportscasters Talent Agency of America in 2016.
- Eight years of on-air experience and professional knowledge of all aspects of media.

## Education

University of New Hampshire, Durham, N.H.

2012 - 2016

Bachelor of Science in Kinesiology (Sport Studies), minor in Journalism

## Experience

### **Manchester Monarchs, *Play-by-Play Broadcaster, Public Relations Coordinator and Group Sales Account Executive***

07/2018 – Present

- Broadcasted all 42 home games and multiple away games for the Monarchs on ECHL.TV and Mixlr.
- Managed all Monarchs social media accounts and website, wrote press releases and served as liaison between the players and front office.
- Led the groups sales team for the second straight season, generating over \$100,000 in sales.

### **Manchester Monarchs, *Public Relations Assistant, Group Sales Account Executive and Color Commentator***

05/2017 – 07/2018

- Wrote game stories, managed social media, updated team website and kept game night stats.
- Lead group sales account executive in charge of coordinating group outings and events, generating over \$100,000 in revenue.
- Advanced the Monarchs to the top spot in the ECHL in pre-game sales.
- Color commentator for the 2017-18 season during all home broadcasts.

### **Adirondack Thunder and Manchester Monarchs, *Substitute Play-by-Play Broadcaster***

02/2017 – 05/2018

- Fill-in for Adirondack Thunder and Manchester Monarchs games on ECHL.TV.
- Play-by-play for the Thunder Radio Network, Hits 95.9 FM.

### **Manchester Monarchs, *Public Relations Assistant and Inside Sales Representative***

10/2016 – 05/2017

- Color commentary for ECHL.TV, recorded and conducted intermission and postgame interviews.
- Generated leads and potential prospects for group outings, fundraisers and suites.
- Directed youth hockey sales for pregame, postgame and intermission skates.

### **PSE Agency/Providence Bruins, *Associate of Tickets and Events***

07/2016 – 10/2016

- Sold membership and flex ticket packages for the 2016-17 Providence Bruins season.
- Generated leads for partnership, hospitality and group sales prior to the season.
- Called over 100 potential customers and fans each day to inquire about tickets and promotions.

### **UNH, Wildcats Div. I Men's Ice Hockey, *Play-by-Play Broadcaster on WUNH***

11/2012 – 04/2016

- Covered all home games and multiple away games each season for UNH Men's Hockey.
- Broadcasted over 75 hockey games over four years.
- Conducted player and coach interviews pre and postgame.

### **NECBL, Keene Swamp Bats, *Sports Information Director and Play-by-Play Broadcaster***

05/2015 - 08/2015

- Managed all media relations and broadcasts for the Swamp Bats of the New England Collegiate Baseball League.
- Broadcasted home and away games for 104.1FM, 1220AM ESPN Keene.
- Created stat sheets in Adobe InDesign software.

### **91.3 FM WUNH, Radio, *Sports Director***

05/2014 – 05/2016

- Responsible for budget and management of 20 staff members in the sports department.
- Created and edited all audio, promotions and advertisements and maintained social media accounts.